

Great Lakes Institute Of Management, Gurgaon Commences The New Academic Year

Great Lakes Institute of Management, Gurgaon was Graced by the Presence of Avnish Sabharwal, MD, Accenture Ventures & Open Innovation at the commencement of its 7th PGPM batch



18 May, 2018

Great Lakes Institute of Management, Gurgaon, a premier management institute, recently commenced the academic year for the class of 2018-19 of its Post Graduate Programme in Management (PGPM) with 158 students in a ceremony held at its Manesar campus. The ceremony was addressed by the honourable Chief Guest Mr

Avnish Sabharwal, MD, Accenture Ventures & Open Innovation and India Mentor of change, Atal Innovation Mission.

The ceremony began with the lighting of auspicious lamp by the honourable Chief Guest in the presence of Mr. Mohan Lakhamraju, Vice Chairman, Great Lakes Institute of Management and Founder, Great Learning, Dr. Debashis Sanyal, Director, Great Lakes Institute of Management, Gurgaon, Dr. Umashankar Venkatesh, Director, PGPM and Professor (Marketing), Great Lakes Institute of Management, Gurgaon along with board of directors, staff and students from the new batch.

Addressing the new batch, Avnish Sabharwal spoke about innovation and world of digital disruption. He also spoke that “it is the combinatorial impact of technologies such as artificial intelligence, augmented learning, data analytics, blockchain etc. that is causing disruption in the business processes. We are witnessing that the traditional value chain companies are being replaced by platform companies such as Google, Uber, Facebook, Air bnb and so on. So, all organizations need to adopt technology and be a part of the digital revolution to stay in the business. The same goes for students as they will be future leaders and entrepreneurs and they need to be nimble enough to understand these disruptive technologies and all the changes and shift caused by them in the businesses. Hence, they need to learn to learn and understand that learning should never stop, opined Sabharwal.

Welcoming the new batch, Dr Debashis Sanyal, said, “Great Lakes has a tradition of naming its new batch after an acclaimed warrior clan because the spirit of the warriors and the zeal with which they fight bravely in every situation is what we want to inculcate in our students. This year the PGPM batch will be called as ‘Ninjas’. The term refers to the technique that helps users to enhance the capability to achieve feats which are otherwise unattainable.” Further, he expressed confidence that Ninjas will reach new heights through the learning that they will gain here at Great Lakes, Gurgaon. Speaking of curriculum, Dr Sanyal shared that “Great Lakes, Gurgaon is a new age business school for new age businesses. In fact is a pioneer in including business analytics, artificial intelligence, and machine learning as a part of the curriculum. This year we will focus more on soft skills such as oral and written communication.”

The event concluded with Dr Umashankar Venkatesh, delivering the vote of thanks.

The article can be read online [here](#).